

# City of Encinitas Redistricting Update

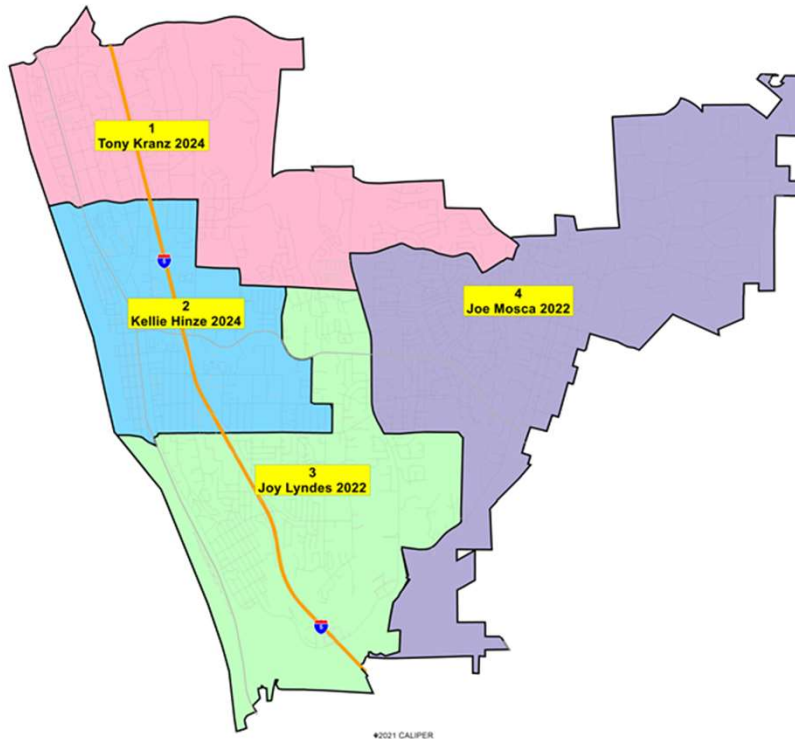
November 16,  
2021

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National Demographics Corporation

# City of Encinitas Redistricting Timeline

Month(s)	Event	
<b>Initial Public Workshop</b> August 16	Provide introduction of redistricting process to the public Do initial online mapping tool demo	✓
<b>Census Data Release</b> August 12	Census Bureau releases official 2020 Census population data	✓
<b>Public Hearing #1</b> September 22	Education about the process and communities of interest Initial public testimony about communities of interest	✓
<b>California Data Release</b> Late September	California releases official “prisoner adjusted” redistricting data	✓
<b>Public Mapping Workshop</b> October 16	Workshop to allow members of the public to view and use mapping tools Demos of mapping tools	✓
<b>Public Hearing #2</b> November 17	Continue education about process and solicit feedback on communities of interest Hear public testimony about existing map and communities of interest	
<b>Public Hearing #3</b> January 20	Discuss and review draft maps Solicit feedback from the public about draft maps	
<b>Public Hearing #4</b> March 9	Revised maps posted online and available at Encinitas City Hall Discuss, revise and adopt recommended final map and discuss election sequence	
April 17, 2022	(Election Minus 205) Statutory deadline to adopt map ordinance	

# Final California-Adjusted Data Shows Districts are Balanced



**Ideal population is  
per district is 15,527**

**District 1: -221**

**District 2: -451**

**District 3: +1053**

**District 4: -382**

**Total Deviation +9.69%**

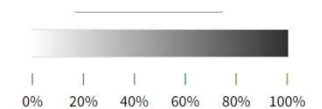
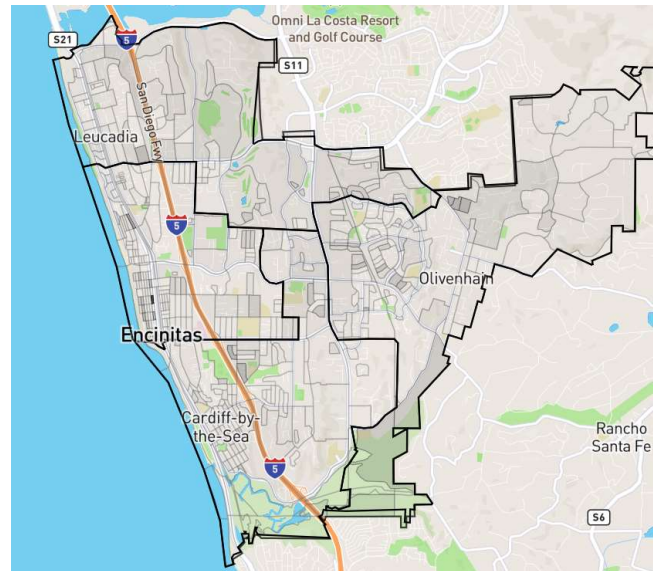
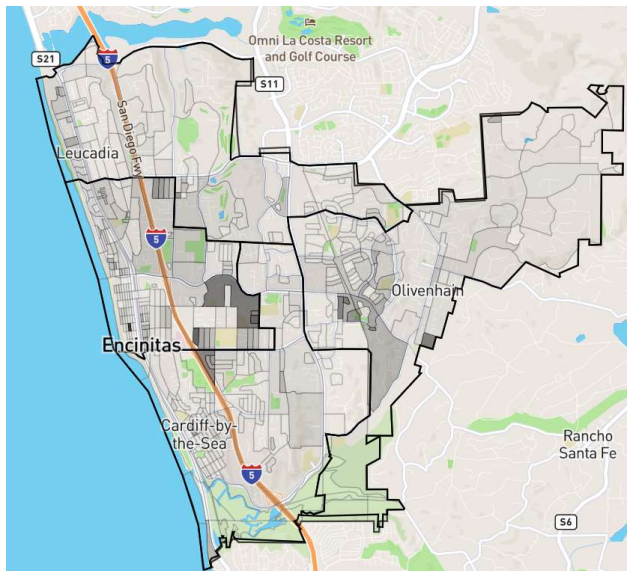
# Encinitas Demographic Snapshot

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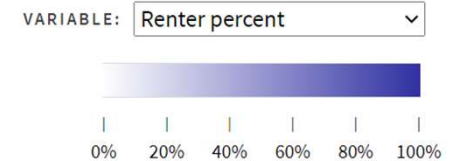
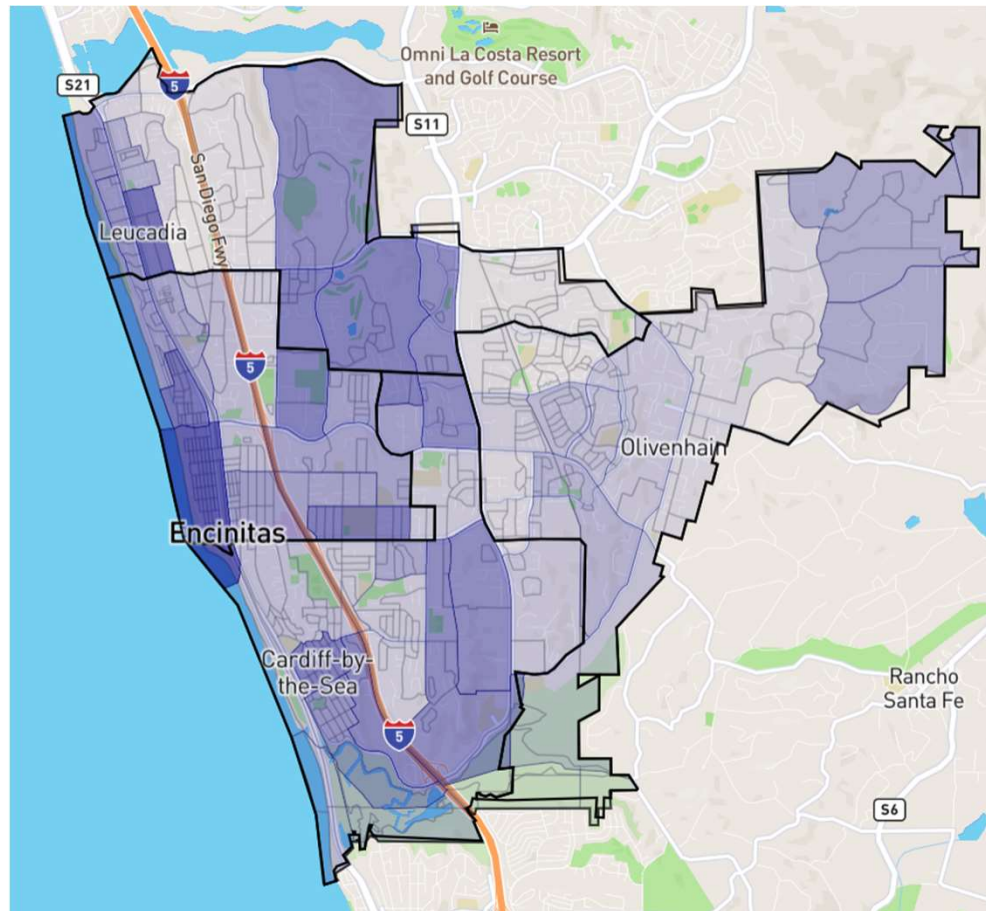
Category	District 1	District 2	District 3	District 4	Total
% Hisp	5%	17%	8%	12%	11%
% NH White	85%	77%	86%	81%	82%
% NH Black	1%	1%	1%	1%	1%
% Asian/Pac.Isl.	7%	4%	4%	6%	5%

% Hispanic CVAP

% Asian CVAP

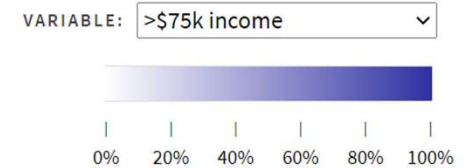
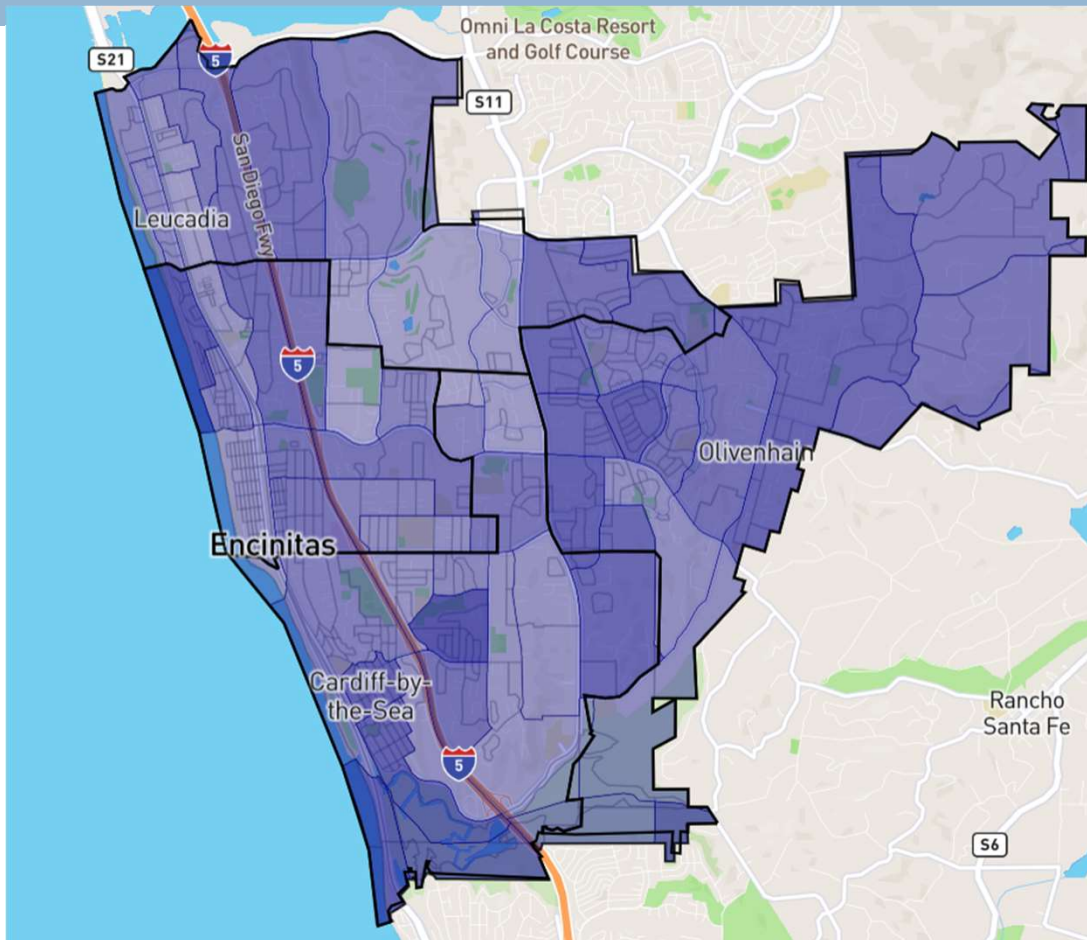


# Encinitas – Basic Demographics (Percent Renters)

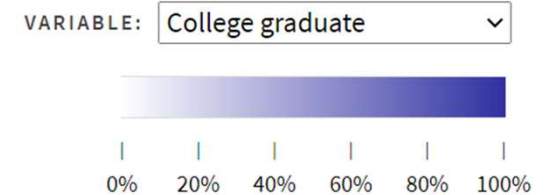
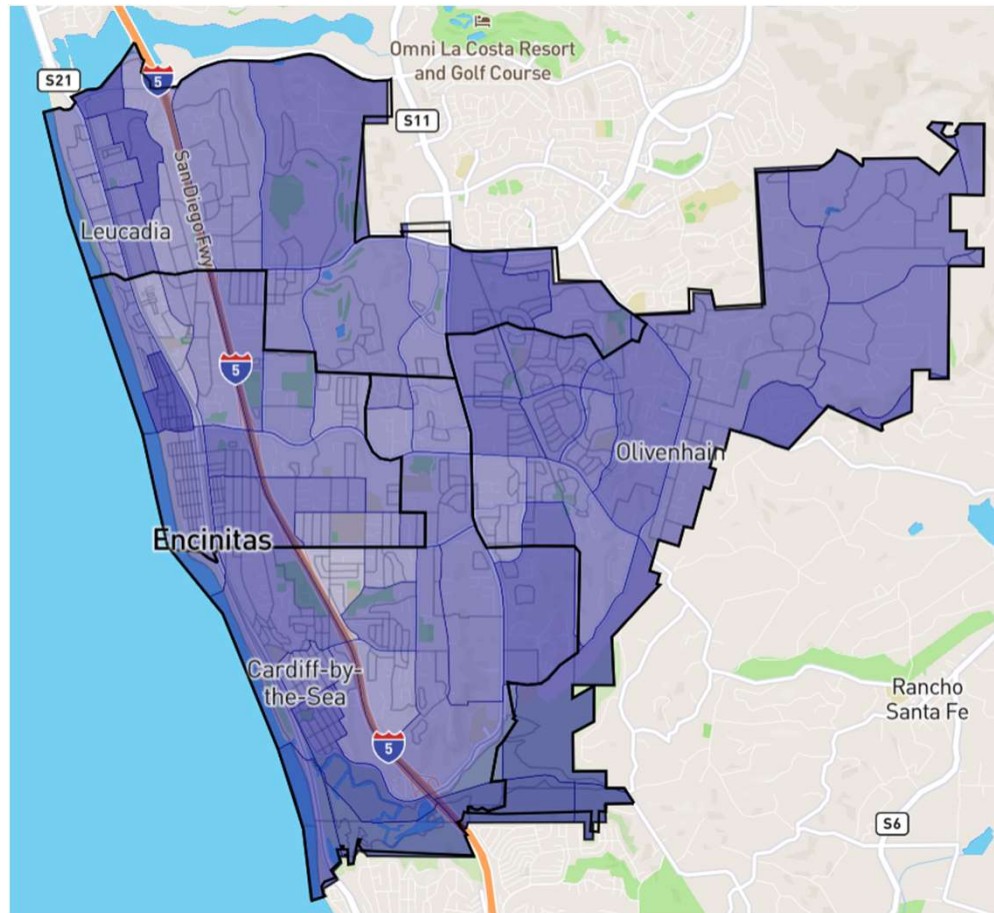




# Encinitas – Basic Demographics (Income)

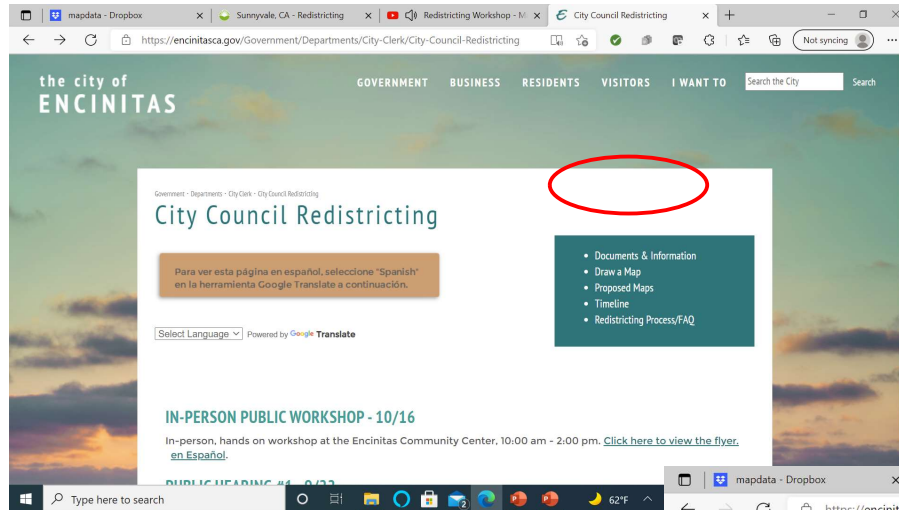


# Encinitas – Basic Demographics (College Graduate)

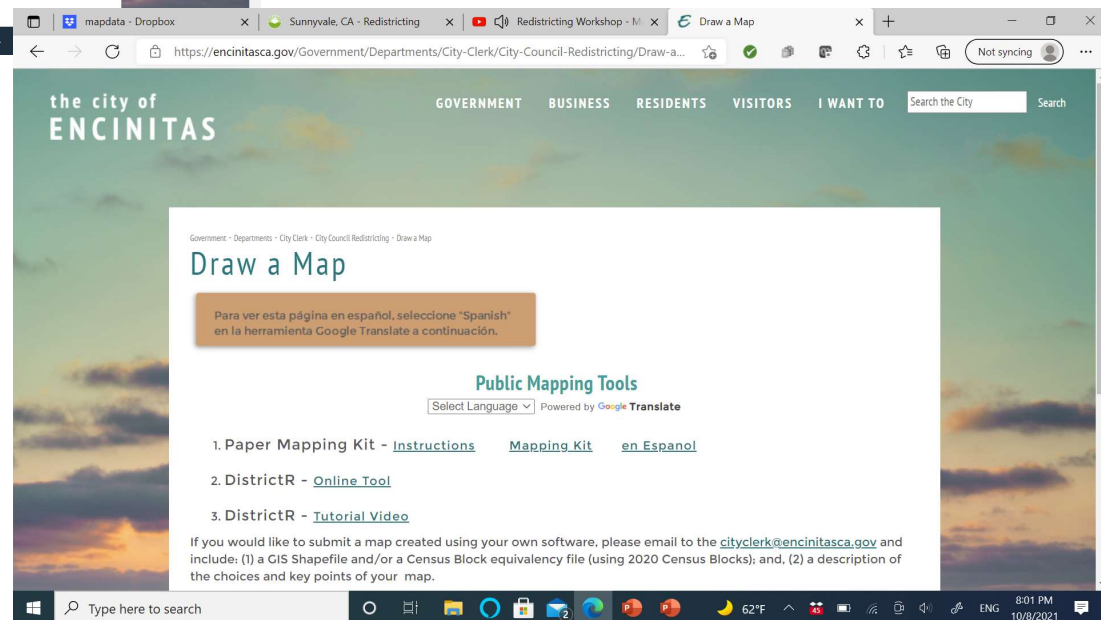


# Public Redistricting Tools

Tools for drawing your own maps are available on the City of Encinitas Redistricting Page:



**City Council Redistricting**  
**(encinitasca.gov)**





# Getting Involved

## Provide comments:

- **Participate in any of the remaining Public Hearings**
  - ▣ **Next Public Hearing is November 17**
- **Draw a map**
- **Submit written feedback through the website**

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